

## Contact

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## Education

Walter Cronkite School of Journalism and Mass Communication at Arizona State University

Major: BA Sports Journalism

GPA 4.0

Expected Graduation: May 2028

## Skills

### Studio

- Anchoring, Teleprompter

### Editing

- Adobe Premiere, Adobe After Effects

### Social Media

- YouTube, Instagram, Facebook, X

### Customer Relations at Target

- Handling Pressure, Adaptable, Flexible Conditions, Handling Different Situations

### Other Soft Skills

- Self-Starter, Problem Solver, Goal Oriented, Comfortable with Deadlines

## Notable Awards

2022-2024 | Whitney High School

**Sports Story of the Year**

May 2024 | Student Television Network

**Second Place - Sports Highlights**

May 2024 | Journalism Education

Association of Northern California

**First Place - On Camera Talent: Newscast Anchor**

May 2024 | Journalism Education

Association of Northern California

**First Place - On Camera Talent: Field Reporter**

May 2024 | Journalism Education

Association of Northern California

**First Place - On Camera Talent: Sports Reporter**

May 2024 | Journalism Education

Association of Northern California

**First Place - Sports Feature**

May 2024 | Journalism Education

Association of Northern California

**First Place - Sports News**

May 2024 | NATAS Northern California

Student Emmy

**Award of Merit - Sports Producer**

January 2024 | Student Television Network

**First Place - Sports Highlights**

December 2023 | Student Television Network

**Third Place - Sports Feature**

# Noah Reed

## Announcer | Reporter | Broadcaster

## Summary

I'm a Sports Journalist with a passion for racing and a love for sharing stories. I aspire to one day spend my weekends telling those stories from the racetrack, live over the air as a television broadcaster.

## Work Experience

All American Speedway | Roseville, California

June 2019- Present

### Announcer/Track Media

For five years, I have been a part of the Media staff at All American Speedway. I have worked as an announcer since 2019, meeting drivers and crew members. I announce full time over the PA system as well as a live stream through FloRacing. Over the course of the weekend, I set up broadcast equipment, film highlights, get interviews, and interact with both the drivers and fans.

Stockton 99 Speedway | Stockton, California

April 2024 - Present

### PR/Social Media

I have also worked as the Public Relations manager at the Stockton 99 Speedway while also running the tracks social media platforms. In addition to writing and publishing articles to local news outlets, I provide raceday updates, as well as conducting interviews for YouTube, Facebook, and Instagram.

Madera Speedway | Madera, California

June 2022-July 2023

### Announcer

Over the past few years, I promoted Madera Speedway and their television program on MAVTV. As the track PA announcer, I met collaborated with drivers and teams prior to each race. Additionally, I addressed the fans during the races while also conducting on track interviews during the halfway point of each race. Through this outlet, I was able to display the talent and personality of each racer in a unique variety of circumstances.

## Clubs and Organizations

### Blaze Radio

- Reporter and studio talent for the number one student led radio station in the county
- Host for live radio shows Onward to Victory and Traffic Jam
- Published NASCAR Cup Series race recaps to the Blaze Sports column

### Walter Cronkite Sports Network

- Producing video content for Arizona State University Soccer on social media and YouTube
- Conducting interviews, features stories, and recording game highlights for Cronkite Sports Live
- Studio production for the weekly Cronkite Sports Live show on YouTube

### Whitney High School Broadcast Program

- Air on talent for WCTV-19 on its daily news show called Unleashed a wide news show
- Sports reporter for Whitney High School sports teams on the Full Court Press
- Staff Editor for the daily news show; editing shows, creating graphics, reviewing peer work, writing scripts, and managed sports content

### Public Relations Student Society of America

- Attended and listened during PRSSA meetings and activities
- Analyzed public relations campaigns and noted how to improve my own work
- Observed the data and analytical aspect of PR in the current media landscape

### West Coast Sports News

- Video production and editing for sporting events across the West coast
- Conducting interviews, postgame content and behind the scenes videos
- Researched and shared stories of local athletes and their teams across a wide variety social media platforms